# Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES

SPRING 1974

# Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES
SPRING 1974

Vol. 9, No. 2
March, April, May 1974

Editor — Jo Jac Bludworth
Ass't. Editor — Beverly Ricks
Art Director — Paul Brewer

CHANGE OF ADDRESS

The Post Office will not forward copies, and we cannot send duplicates of copies that go astray. So please give us at least four weeks notice when changing your address. Preferably send address label from back issue, but always include both old and new addresses and zip codes, to DISNEY NEWS, 1313 Harbor Boulevard, P.O. Box 3310, Anaheim, California 92803.

SUBSCRIPTION PRICE

In the United States: $1.00 for one year (4 issues) or $2.00 for three years (12 issues). Outside the United States: $2.00 for one year (4 issues).

©1974 Walt Disney Productions. DISNEY NEWS is published four times yearly by Walt Disney Productions, Disneyland Division. All rights reserved. Reprint of material only upon written approval of the copyright owner, 1313 Harbor Boulevard, Anaheim, California 92803.

COVER STORY: Walt Disney World's new Treasure Island is a landscaped wonderland filled with tropical plants from all over the world and hundreds of exotic birds, many of them on the list of endangered species. Artfully designed aviaries allow visitors to observe the birds in a natural environment. (See story beginning on page 6.)

## CONTENTS

WALT DISNEY'S
MAGIC KINGDOM CLUB
T.M.

ARTICLE — PAGE

"Herbie Rides Again" .......... 2

Treasure Island .......... 6

A Most Powerful Substance .......... 9

From Bathtubs To Banjos .......... 10

"Two Against The Arctic" .......... 14

Motor Inn Plaza Vacation Plan For Magic Kingdom Club Members .......... 17

Keeper Of The Stardust .......... 18

In & Around Walt Disney Productions .......... 20

Magic Kingdom Club Spring Ticket Information .......... 22

Sirs:

I went to Disneyland last year for the summer and I liked it so much that I am going this year, too. I especially liked "Pirates of the Caribbean" and "The Haunted Mansion." When did they open, and how many years did they take of planning?

Sincerely,
Robert Jackonski
New Hyde Park, New York

*The creation of a new attraction requires many months of planning and the combined efforts of hundreds of skilled artisans. At Disneyland, "Pirates of the Caribbean" opened in 1967, and "The Haunted Mansion" opened in 1969. At Walt Disney World, "The Haunted Mansion" has been a great favorite since the opening of the "Vacation Kingdom" in 1971. "Pirates of the Caribbean" had its grand opening in December of 1973.—ED.*

Sirs:

When I am older, I want to work for Walt Disney. I think it would be fun because everyone seems so happy when we go to Disneyland. Also, I am a fan of Mickey Mouse and Winnie the Pooh. It would be nice to see them all the time.

Sincerely,
Billy Joe Plunkett
Fort Worth, Texas.

Sirs:

In every Disney News magazine there's a good article . . . When was it first put out? What goes on at Disneyland and Walt Disney World during the hours they're closed? Did Mickey Mouse ever break his leg?

Sincerely,
Andy Nelson (Age 10)
Pacifica, California

*The first issue of Disney News was published in 1965. As far as we know, Mickey has never broken his leg. Both Disneyland and Walt Disney World are filled with activity after closing hours, for everything must sparkle and shine when guests arrive each day.—ED.*

**If you would like to share your ideas with our readers, just drop a note to:**

**EDITOR, Disney News,**
**1313 Harbor Blvd.,**
**Anaheim, Calif. 92803**

Sirs:

While I was visiting your Park in Anaheim, I saw three figures on the sides of the Matterhorn. Are these men real or are they like the men you use in the Carousel of Progress?

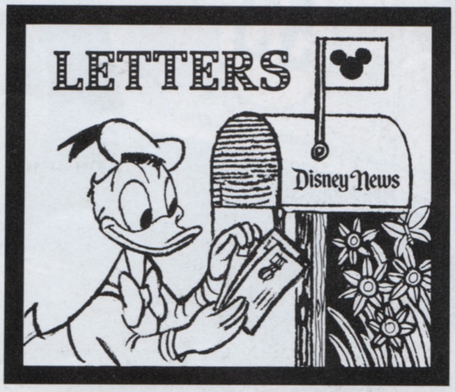
Sincerely,
Cary Pereira
Fremont, California

*Hans, Otto, and Gretchen are expert rock climbers who tackle the 147-foot-high Matterhorn every day throughout the summer season. As there are no preset handholds or footholds, the climbers consider Disneyland's Matterhorn a daily challenge.—ED.*

Sirs:

I have been to Disneyland several times and I think it's the best place in the world. I think it's the best place because it has so many little shops and so many adventures, rides, and attractions. I haven't been to Walt Disney World yet, but I'm trying to make my father take me there.

Sincerely,
Kathy Stafford (Age 10)
San Diego, California.



Sirs:

I have read that Walt Disney World has excellent golf courses and also that big tournaments are held there. Is there a place for golfers to stay at Walt Disney World who also want to enjoy the Magic Kingdom theme park with their families?

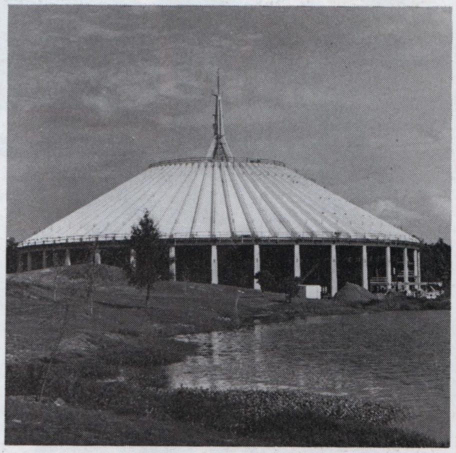
Sincerely,
Jeffry Scott Nelson
Harrisburg, Pennsylvania

*Walt Disney World's Golf Resort Hotel recently opened and is an excellent place for golfers to stay as well as non-golfers. It has dining facilities, tennis courts, a swimming pool and convenient complimentary transportation for all guests to all Walt Disney World locations.—ED.*

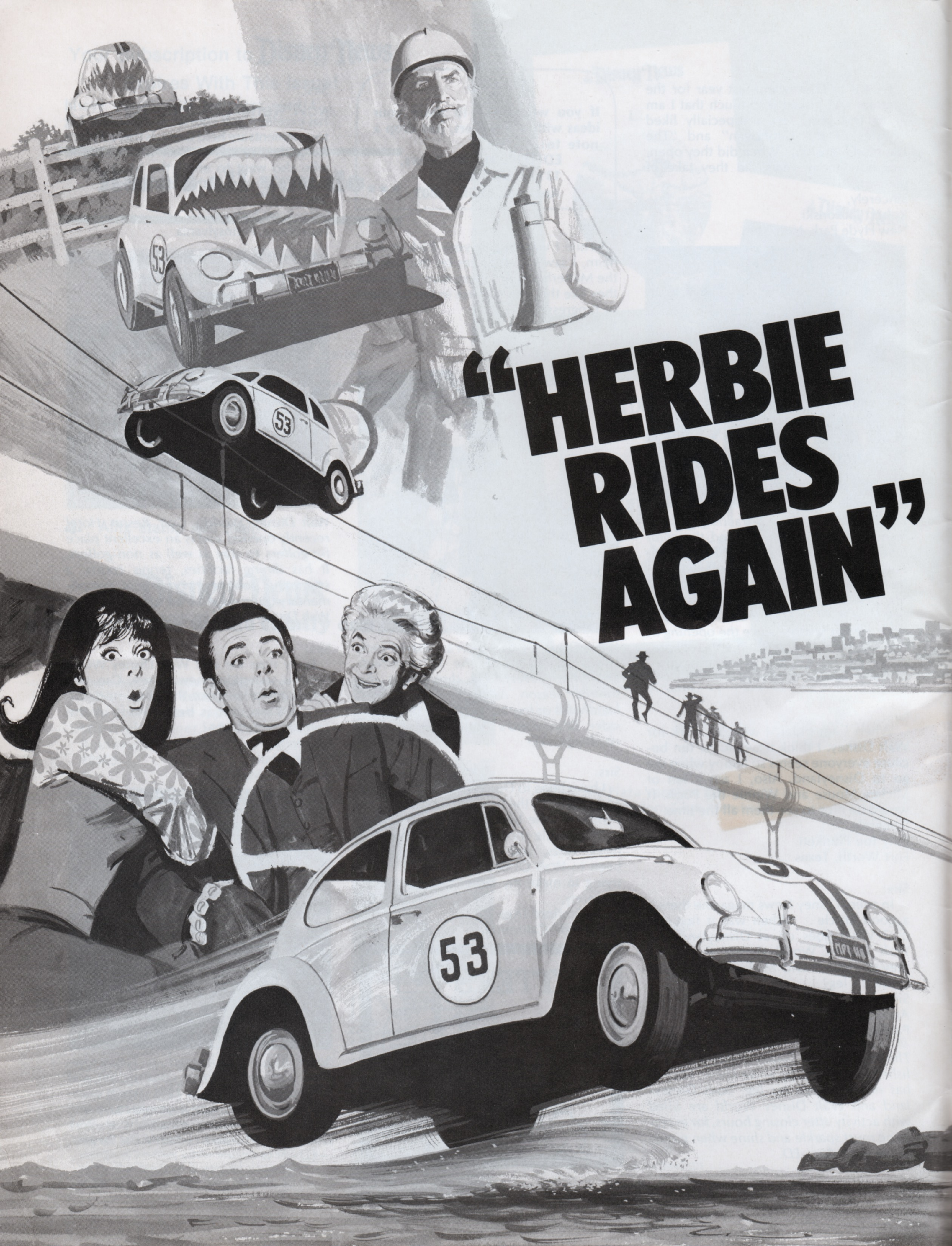
Sirs:

Every time we visit Walt Disney World there is something new to see. Can you tell us anything about the large structure in the Park that is being built in the Tomorrowland area?

Sincerely,
Richard Ault
Baltimore, Maryland



*Space Mountain, located in Tomorrowland, is presently under construction and will be opening late in 1974. When complete, Space Mountain promises to be one of the most exciting attractions at Walt Disney World—and certainly the largest. —ED.*


"HERBIE RIDES AGAIN"
53
53
53
53

## Walt Disney Productions pits a Four-starred "Wheel" against a Calloused "Heel" in a Zany, New Summer Comedy

The pitfalls of stardom are legend — cranky cases of temperament, shiftless habits, tiresome stalling, selfish horn-blowing. The spark dims. The points tarnish. The star burns out — not with a blaze, with a sputter.

But if the pitfalls become pit stops, and if the cranks, clutches, shifts, and gears of outrageous fortune are handled with humility, a star is good for endless laps on the race track of success. Especially, if the star is a car.

Herbie, the versatile Volkswagen who achieved overnight stardom in "The Love Bug," is a case in point. As with many Hollywood hopefuls, Herbie's origins were humble and his physical attributes economical in the extreme. He knew that under his beatle-like exterior purred the mighty heart of a jaguar, but who would "discover" his hidden qualities?

As it turned out, almost all the personnel at the Walt Disney Studios in Burbank did.

"We needed a small car to play the title role in 'The Love Bug,' explained Producer Bill Walsh, "and so we lined up all the different kinds of small cars that we could find next to the Studio commissary and watched the reactions of employees who passed them.

"Well, in almost all cases, they looked at the little cars, kicked the tires, and reached inside and turned the steering wheels.

"But everybody who went by sort of patted the Volkswagen. They didn't pat the other cars, which was indicative. The VW had a personality of its own that reached out and embraced people. Thus we found our star."

And what a star! The film premiered in 1969 and promptly became a favorite the world over. In it, the spunky little car gave his all — ending with a split chassis but a wholehearted vote of approval from fans.

And has success spoiled Herbie? Does he blow his own horn and demand star treatment? Stall around and act shifty when asked to do personal appearances? Drop out of gear when asked to stand still for photographers? In short, is he a star who waxed brightly only to sputter on the wane?

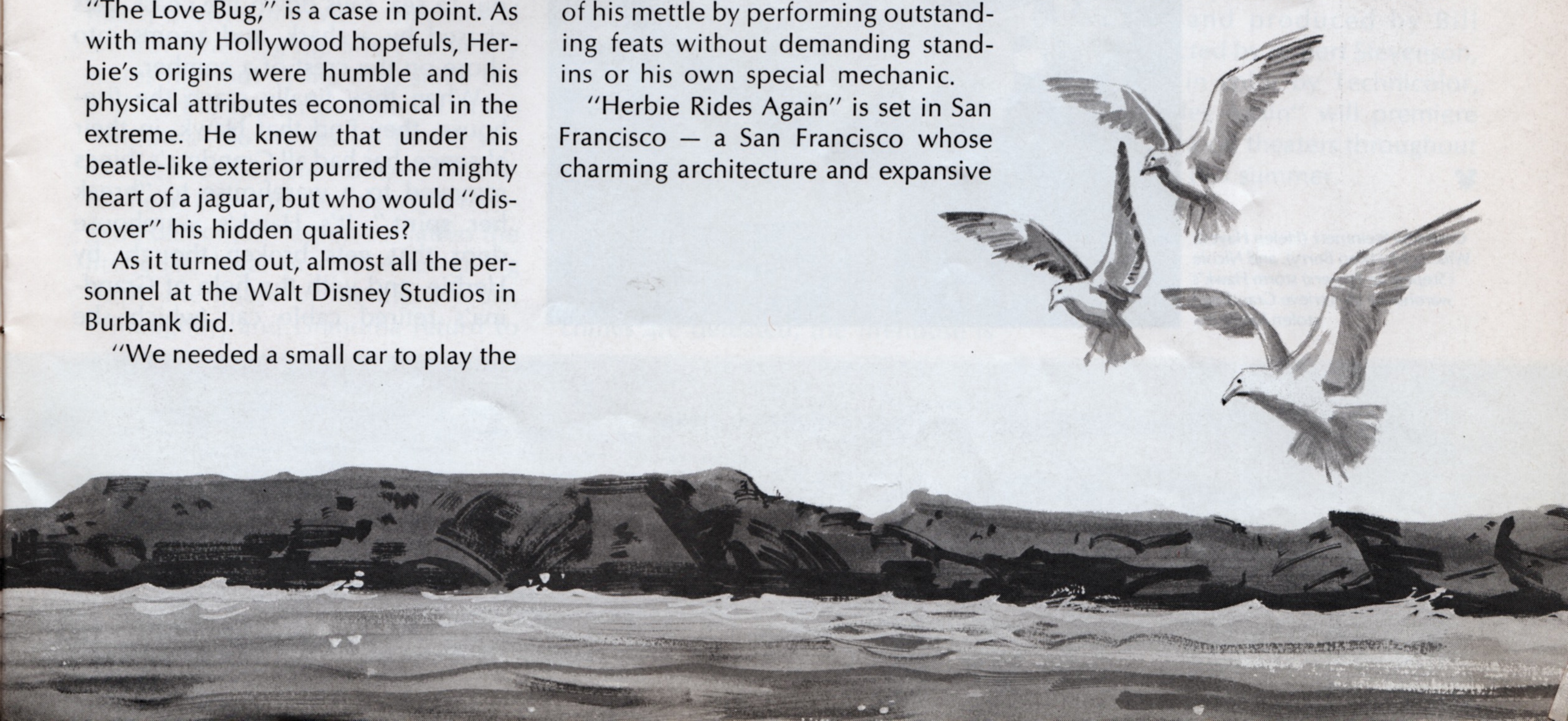
The answer is no. While touring in the arena show, "Disney On Parade," Herbie never missed a curtain. In personal appearances all over the country and in Europe, Herbie entertained crowds and stayed in gear for photographers. And, finally, during the shooting of his latest film, "Herbie Rides Again," he proved the quality of his mettle by performing outstanding feats without demanding standins or his own special mechanic.

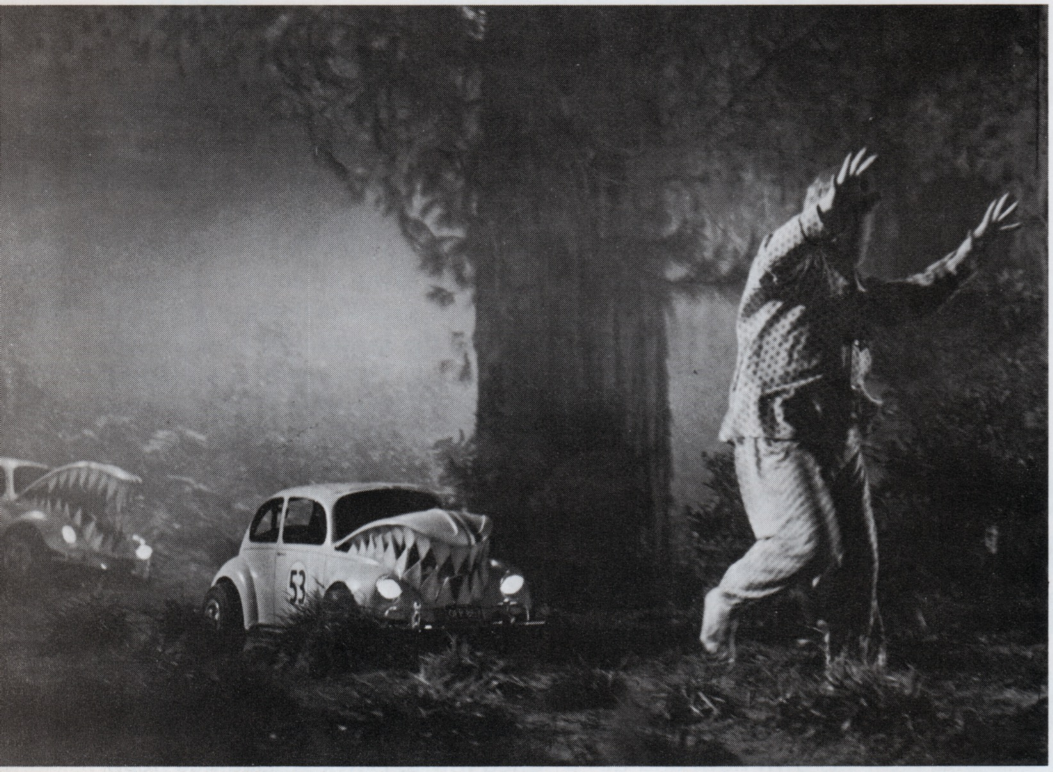
"Herbie Rides Again" is set in San Francisco — a San Francisco whose charming architecture and expansive skyline is rapidly being despoiled by the villainous builder of super skyscrapers, Alonzo Hawk (Keenan Wynn). As historic buildings fall before Hawk's bulldozers to be replaced by concrete parking lot eyesores, one citizen firmly stands in his way.

Grandma Steinmetz (Helen Hayes) owns and lives in an old-fashioned firehouse, smack in the center of what is to be the location of Hawk's masterwork — a 130-story office building. And she won't budge. Hawk marshals his considerable forces in order to oust Grandma — batteries of lawyers, devious construction friends, a naive nephew, an army of Lincolns — and counts on an easy success. What he hasn't counted on is Grandma's great companion and champion, Herbie.

Grandma's boarder, a lovely airline stewardess named Nicole (Stephanie Powers), also is a force to be reckoned with as Hawk's misguided nephew, Willoughby (Ken Berry), finds out soon enough. Eventually, after a course of "lobster in the eye," Willoughby's vision improves, and he sees his uncle clearly and joins Grandma in her fight.

Herbie is the force Hawk learns to fear, though, as well he might. For the little car, as feisty as a toy terrier facing down a Great Dane, out-revs, out-stands, and out-runs every barrage of equipment, human as well as mechanical, that Hawk sends against him. Not only that, Herbie's dislike of Hawk is so intense that he mounts a





*Wolflike "Herbies" chase a frightened Hawk in this nightmare sequence from "Herbie Rides Again."*

Grandma Steinmetz (Helen Hayes), Willoughby (Ken Berry), and Nicole (Stephanie Powers) storm Hawk's warehouse to retrieve Grandma's stolen furniture.

personal campaign against the wily magnate. Hawk becomes so obsessed with Herbie's tangible fury that he dreams of the little car at night.

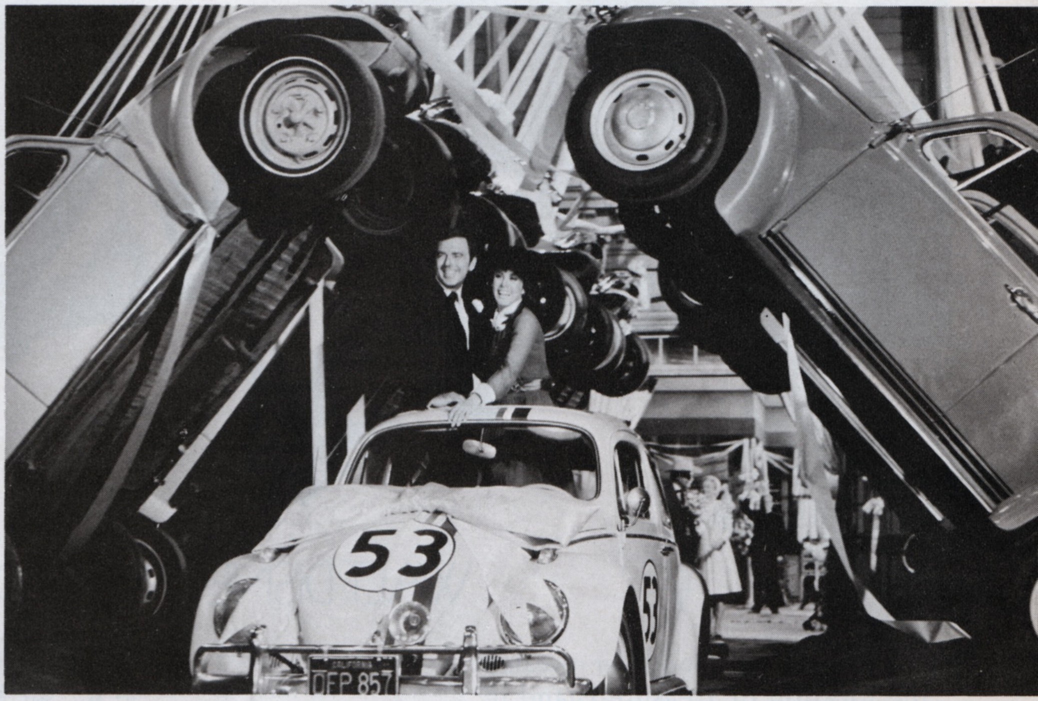
In one of the funniest sequences in the movie, Hawk attempts sleep by counting sheep. But the sheep turn into VWs wearing war bonnets and wielding tomahawks. Hawk, tied to a tree, is scalped by an army of Herbies. The dream turned nightmare becomes even more frightening until Hawk awakes out of self-preservation.

Hawk, out of desperation, dispatches henchmen in three Lincolns to crush the bug. Herbie, en route to the supermarket with Grandma, is overtaken but not overwhelmed. As Grandma calmly continues to read her shopping list, Herbie shifts for himself and eludes his pursuers in a mad chase over rooftops, through buildings, and even up the cables of the Golden Gate Bridge.

Back at the firehouse, Grandma passes off the incident by explaining that she and Herbie had "a nice drive on the Bridge" and then, playing matchmaker, invents an errand for Nicole, Willoughby, and Herbie. Tailed by another Hawk henchman, they drive to the beach. There, while Herbie wheels around in the surf and plays "chase" with the seagulls, Nicole and Willoughby fall in love. When the time comes to leave, they find that Hawk's men have arranged for the only road to be blocked. With scarcely a change of gear, Herbie puts out to sea, sails down the coast, gets chased by a shark, and zooms into shore on the crest of a comber.

When they finally reach the firehouse, they find that Hawk, in their absence, has had all Grandma's things removed to a warehouse to "break her spirit." It's Hawk's warehouse door that gets broken though, by Herbie, and with the help of Grandma's retired cable car (which she

*Villainous Alonzo Hawk (Keenan Wynn) wants to destroy the only obstacle to his high-rise building plans—the old-fashioned firehouse of Grandma Steinmetz (Helen Hayes).*



*Herbie drives newlyweds Nicole (Stephanie Powers) and Willoughby (Ken Berry) under an arch of VWs at the happy conclusion of "Herbie Rides Again."*

keeps in her garden and which also has been dumped in the warehouse), they manage to get all the belongings back to the firehouse.

The next day, Grandma decides to tackle Hawk head on, and in so doing nearly drowns him with a mechanical window-washing rig. She also nearly scares him out of his wits, since she and Herbie appear outside his office window — 86 stories up in the sky. But before they are noticed, Grandma hears Hawk issue orders to a renegade demolition expert to flatten the firehouse, legal or not. After giving Hawk the chase of his life, Herbie, Willoughby, and Grandma return to the firehouse, and with a telephone call and a clever impersonation, Hawk's house becomes the target of the demolition crew.

Total war is declared. Hawk, at the head of a wrecking crew consisting of bulldozers, cranes, compacting machines, and heavy-duty rubbish trucks, appears at the firehouse for a showdown. Herbie takes advantage of the confusion to escape. When all is almost lost, the combatants are startled by a strange sound, and an even stranger sight. For Herbie, leading an army of driverless VWs, has returned to save the day. Hawk and his machines are defeated, the firehouse is saved! And, as a fitting celebration to mark the return of peace, Nicole and Willoughby join hearts in matrimony and march under an upraised arch of saluting VWs to spin away in Herbie on their honeymoon.

Written and produced by Bill Walsh, directed by Robert Stevenson, and filmed in color by Technicolor, "Herbie Rides Again" will premiere in neighborhood theaters throughout the country this summer.

# WALT DISNEY WORLD'S Treasure Island

Young Jim Hawkins never revealed the location of Treasure Island in Robert Louis Stevenson's classic tale because "there is treasure not yet lifted." We know it was a wondrous place though, with tropical pools and verdant hills, bright-colored birds, and exotic blossoms.

The map of this mysterious island disappeared with Jim in the 18th century. But all is not lost. For soon, visitors to Walt Disney World will have the opportunity to visit and explore an island that is fully as remarkable as the one that so captivated young Jim Hawkins.

Located in the middle of 400-acre Bay Lake, Treasure Island is rapidly evolving into a botanical and wildlife wonderland. Yet, less than four years ago, this little dab of land—11½ acres—was flat, scrub infested, and a tangle of poisonous vines. The island seemed a most unlikely spot for treasure, natural or otherwise.

Farsighted Disney artisans thought differently. And months of labor by landscape architects, engineers, naturalists, and art directors began. The island was cleared. Fifteen-thousand cubic yards of sandy soil were brought in for landscaping. Steel barges carried over 500 tons of boulders and 500 tons of trees. The flat earth was sculpted into rolling hills and seeded to grass. Three elevated lagoons were created, and 20 types of palm, 10 species of bamboo, and hundreds of plant varieties from all around the world were placed.

As the plantlife took hold, architectural features of the island were developed. Winding paths were laid which would eventually lead guests through artificially created rain forests, by cascading streams, and into (and out of) an enormous aviary. Lamp posts with simulated oil lanterns were erected. A lookout post with the skull and crossbones waving overhead was built. The sites for the wreck of the *Hispaniola,* Ben Gunn's Cave, and Spy-Glass Hill were decided.

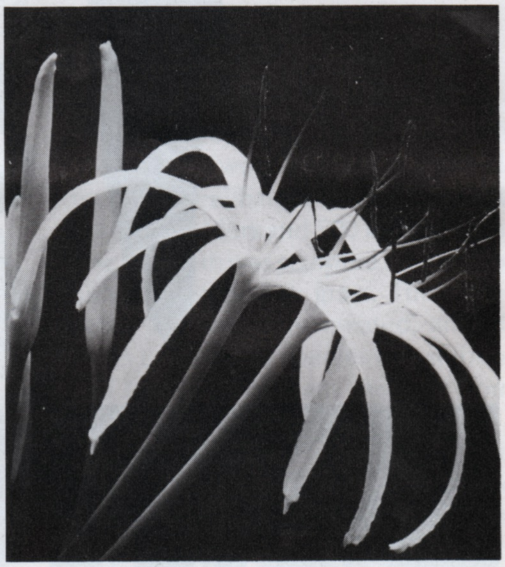
Finally, after large aviaries, designed and built to blend into the natural environment, were completed, Treasure Island's magnificent birds ar-

Eventually, Treasure Island will be a refuge for more than 500 birds, many of them on the list of endangered species. Guests may view exotic birds such as the African crown crane in artfully disguised aviaries, while peacocks and rheas (a South American bird similar to the ostrich) wander the island freely. Flamingos and black swans mingle together in a lagoon area, and cockatoos and macaws pose willingly with guests in a bird-show compound.

rived. Collected from sources all over the world, many of the birds are on the list of endangered species and are very rare. Here, also, guests will find an unusual collection of hybrid macaws. Peacocks and rheas ( a South American bird similar to the ostrich) walk about freely, and in a bird-show area, cockatoos and macaws pose willingly with guests. Eventually, Treasure Island will be the home for more than 500 birds.

Planned as an integral feature of Walt Disney World, Treasure Island, as it matures, will offer guests the excitement of exploring a unique tropical environment. And when the first visitors alight there, they will feel the same sense of adventure as did young Jim—and the treasure will be a more permanent one.

Treasure Island is a veritable United Nations of the plant world, with botanical species from Argentina, South Africa, India, Trinidad, Bolivia, China, Japan, the Himalayas, Peru, Formosa, Costa Rica, and the Canary Islands, among others, dwelling alongside plants from tropical areas of the United States. In one area of the Island, the conditions of a tropical rain forest have been created especially for plants that require constant moisture.



# A MOST POWERFUL SUBSTANCE

Disneyland's Versatile $H_2O$

An American humorist once wrote, "Water . . . in moderation cannot hurt anybody." Yet Disneyland's 18-million gallons of water certainly don't harm the many guests who visit "the happiest place on earth," although the quantity is hardly what you would call moderate.

But because Disneyland's millions of gallons of water can be as soothing as the lagoon which surrounds "Captain Hook's Pirate Ship," as picturesque as "Snow White's Grotto" with its tiny Italian marble figures, or as thrilling as a "Matterhorn" bobsled splashdown into Alpine Lake — it is well used. In fact, Disneyland has over 50 waterfalls, 12 lakes and lagoons, four geysers, and three waterwheels.

"All our water is 'captive,'" says Ken Grinstead of Disneyland Maintenance. "For instance, the 'Big Thunder' waterfall that can be seen from the 'Mine Train' or the 'Mark Twain' uses water from the 11-million-gallon 'Rivers of America' in Frontierland. So all the water is continually recycled."

Big Thunder, however, is just one example of Disneyland's liquid wonders. The roaring waterfalls of the "Submarine Voyage" attraction in Tomorrowland use the largest quantity of water: they pour 9,500 gallons per minute into the 6,500,000-gallon lake. On the other hand, Snow White's Grotto, at the side of "Sleeping Beauty Castle," is probably the smallest waterfall with a trickling 125 gallons per minute.

As far as height is concerned, the waterfalls of the Matterhorn are unsurpassed: they cascade down from over 100 feet into Alpine Lake. In contrast, the shortest falls, by the "Casey Jr. Circus Train," measure a mere six feet.

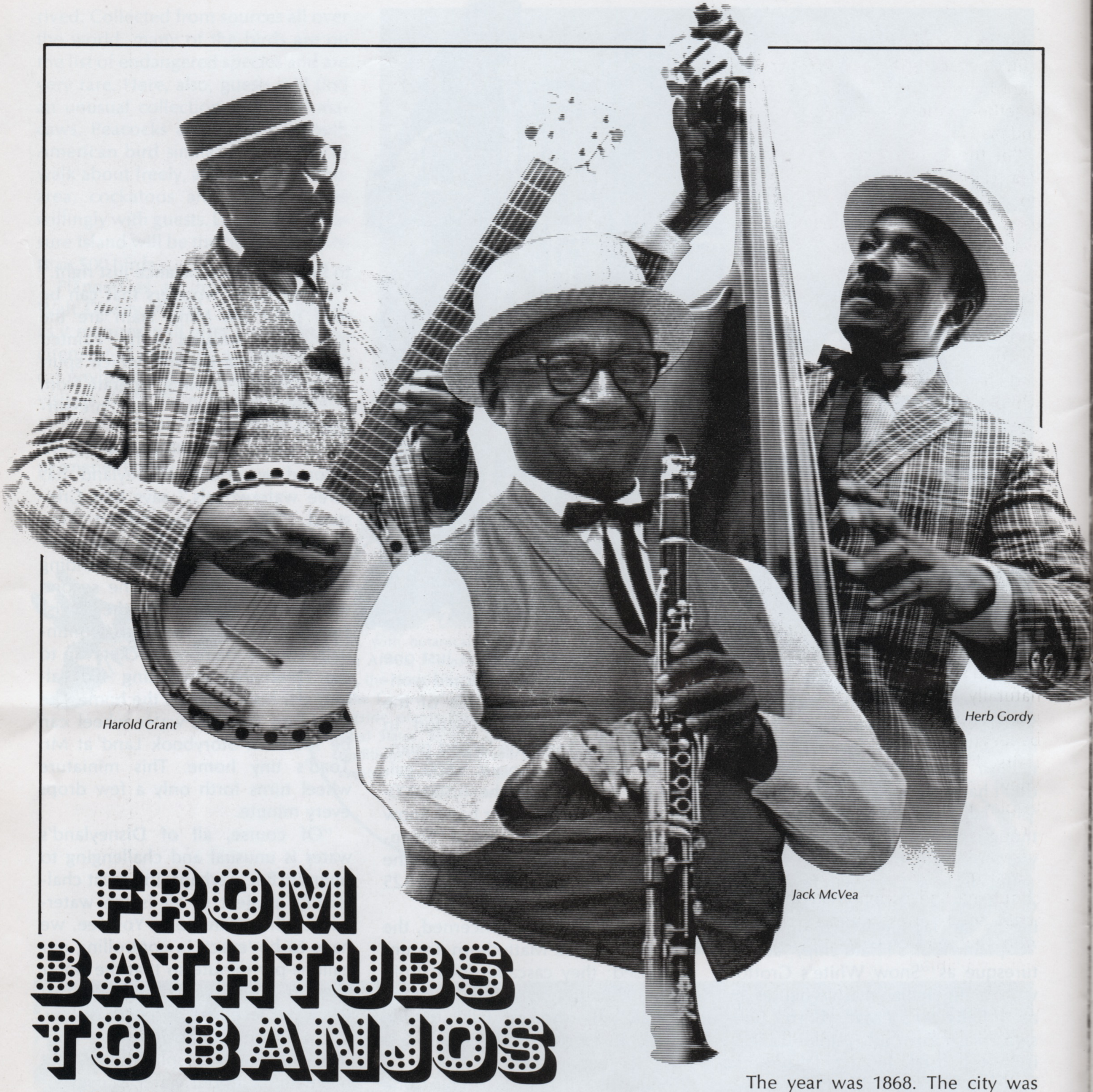
And when it comes to color, the phosphorescent falls of the Mine Train's "Rainbow Caverns" are truly unique. As luminous greens, reds, oranges, and purples dazzle in the ebony caverns, guests gaze in delight. "We have to maintain the falls in Rainbow Caverns daily by pouring in ultraviolet dyes," says Cal Harnetiaux of Disneyland's Paint Department. "Each day we use approximately one quart of ultraviolet paint to keep the color balance just right."

Other water wonders that can be seen from the Mine Train are the four geysers located in the "Painted Desert." These geysers, which spurt forth without warning, operate from a "deep-well-pump" that pressurizes air and water.

"In addition to geysers and multicolored waterfalls, Disneyland has three waterwheels," says Ken Grinstead. "The one located on 'Tom Sawyer's Island' is patterned after those used for sawing and grinding in grist mills long ago. The second waterwheel, located at the 'Swiss Family Robinson Treehouse,' continually rotates 'bamboo buckets' up to the Treehouse, circulating 400 gallons per hour through the home. The third and smallest water wheel can be found in 'Storybook Land' at Mr. Toad's tiny home. This miniature wheel turns forth only a few drops every minute.

"Of course, all of Disneyland's water is unusual and challenging to operate. But, perhaps, the most challenging project of all is the waterfalls of the Matterhorn. You see, we have to be 'exact' in controlling our gallons-per-minute so that the water level in Alpine Lake is just right. If the water level gets too high or low, it can create a hazard when a bobsled comes for a splashdown. But maintaining all our water is a seven-day-a-week, 24-hour operation. It requires plumbers, chemical technicians, machinists — even a millwright."

Whether it gushes, flows, babbles, or glows — Disneyland's sparkling $H_2O$ happily travels its way throughout "the happiest place on earth," and will, undoubtedly, continue to do so until innovation and imagination run dry.



Harold Grant

Herb Gordy

Jack McVea

# FROM BATHTUBS TO BANJOS

## The Lives and Times of Disneyland's Royal Street Bachelors

Flickering specks of sunlight dance on the quaint and narrow streets that weave in and around cozy shops and cafés that are found in every niche and corner. People scurry back and forth attending to their various chores and activities. And, amid the hustle and bustle, a joyous spiritual echoes: "By and by, when the mornin' comes . . . we will tell the story of how we've overcome. We will understand it better by and by."

The year was 1868. The city was New Orleans. And the musicians were strolling minstrels, whose homemade instruments and hopeful tunes became the precursors of jazz.

"The early 20's was when jazz, as we know it today, really got started," says Harold Grant, banjo player for Disneyland's Royal Street Bachelors trio. "You see, World War I had ended and people were just ready to clap their hands and tap their toes—

they were ready for jazz. And when I first began in the early 20's, musicians had no steady jobs, so we'd get together in the streets of Los Angeles and play for tips."

"In those days," smiles Jack McVea, clarinetist for the trio, "we had no set instrumentation, either. We used whoever and whatever was available—and if someone was lucky enough to get a job, we simply replaced him."

"I remember when I first started," continues Harold, "I played the ukulele because I couldn't afford a guitar, and I had a partner who would dance while I strummed away. Then, as I became more versatile, I'd switch instruments. I'd use an apple crate or a washboard in place of a drum, or, for a bass fiddle, I'd pluck a long, leather thong strung to a washtub. I'd even use whistles and bells. I was a regular one-man band!"

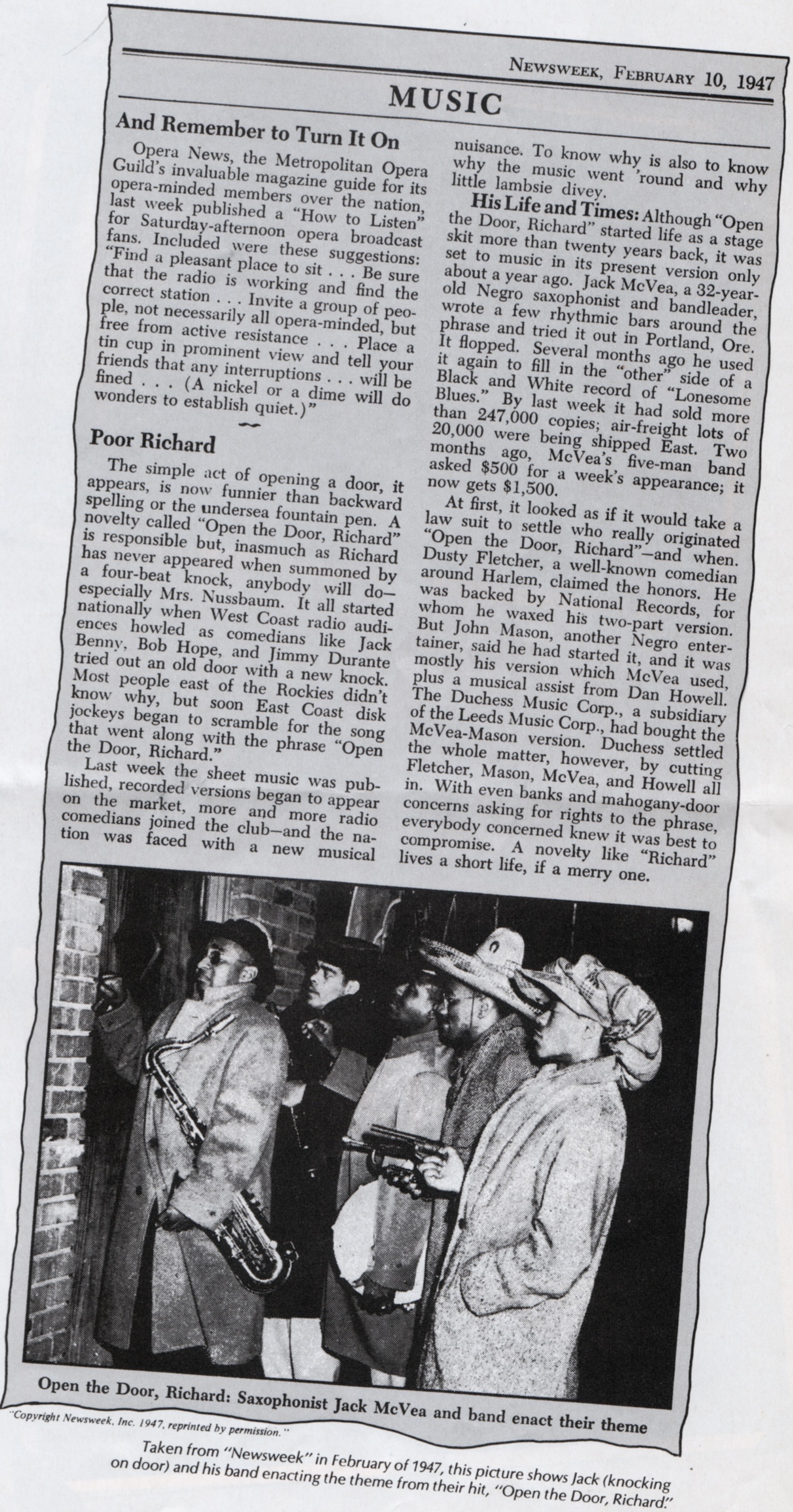
"I was fortunate," says Herb Gordy, bass violinist for the Bachelors, "to grow up with a mother who was a private piano student of the world renowned singer, Marion Anderson. So, naturally, I became very fond of the piano and later played with traveling bands and vaudeville shows. But when I first heard Duke Ellington, I just knew I had to play jazz. So I learned to play the string bass—left-handed! And, as luck would have it, I joined a trio where the great bandleader and performer, Cab Calloway, heard about me and commissioned me to write some arrangements for him. From then on lady luck and I became well acquainted."

Actually, fame and bright lights are things that Jack, Harold, and Herb have all come to know over the years.

Both Herb and Jack have played with Lionel Hampton and the late Billie Holliday, and when Jack had his own quintet, he wrote the 1947 hit, "Open the Door, Richard."

In more recent years, Herb toured with Chubby Checker, Frankie Avalon, The Platters, and Bill Haley and the Comets. At one time he even had his own 42-piece orchestra.

Harold sang bass with a group called "The Five Brown Buddies," who made personal appearances and



NEWSWEEK, FEBRUARY 10, 1947

MUSIC

**And Remember to Turn It On**

Opera News, the Metropolitan Opera Guild's invaluable magazine guide for its opera-minded members over the nation, last week published a "How to Listen" for Saturday-afternoon opera broadcast fans. Included were these suggestions: "Find a pleasant place to sit . . . Be sure that the radio is working and find the correct station . . . Invite a group of people, not necessarily all opera-minded, but free from active resistance . . . Place a tin cup in prominent view and tell your friends that any interruptions . . . will be fined . . . (A nickel or a dime will do wonders to establish quiet.)"

~

**Poor Richard**

The simple act of opening a door, it appears, is now funnier than backward spelling or the undersea fountain pen. A novelty called "Open the Door, Richard" is responsible but, inasmuch as Richard has never appeared when summoned by a four-beat knock, anybody will do—especially Mrs. Nussbaum. It all started nationally when West Coast radio audiences howled as comedians like Jack Benny, Bob Hope, and Jimmy Durante tried out an old door with a new knock. Most people east of the Rockies didn't know why, but soon East Coast disk jockeys began to scramble for the song that went along with the phrase "Open the Door, Richard."

Last week the sheet music was published, recorded versions began to appear on the market, more and more radio comedians joined the club—and the nation was faced with a new musical nuisance. To know why is also to know why the music went 'round and why little lambsie divey.

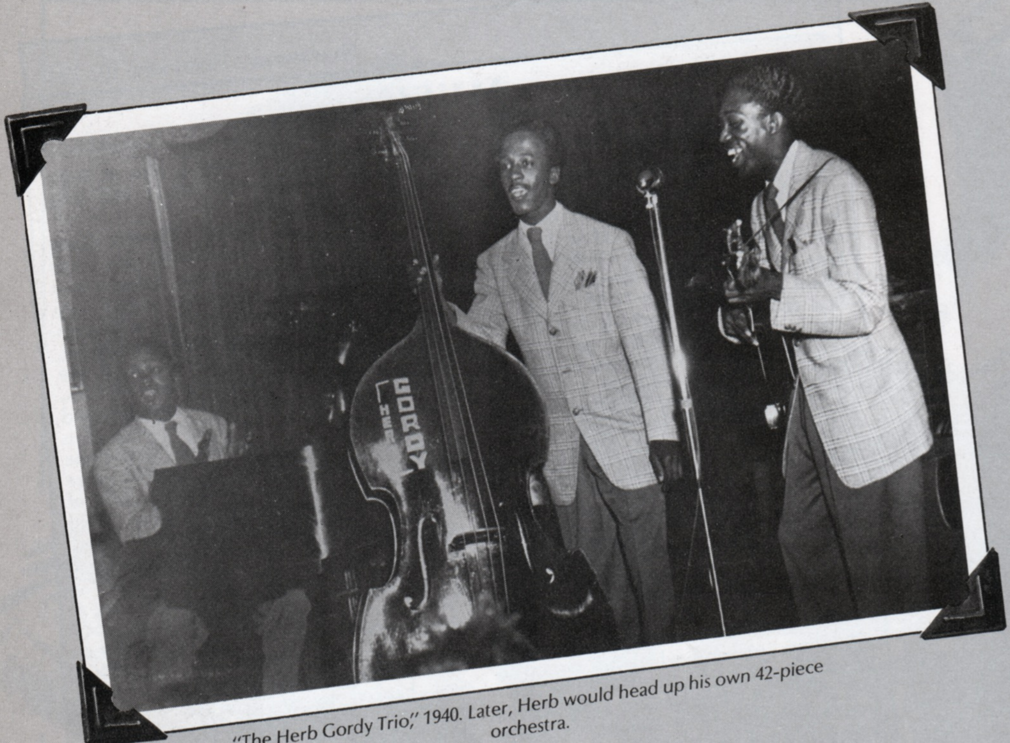
**His Life and Times:** Although "Open the Door, Richard" started life as a stage skit more than twenty years back, it was set to music in its present version only about a year ago. Jack McVea, a 32-year-old Negro saxophonist and bandleader, wrote a few rhythmic bars around the phrase and tried it out in Portland, Ore. It flopped. Several months ago he used it again to fill in the "other" side of a Black and White record of "Lonesome Blues." By last week it had sold more than 247,000 copies; air-freight lots of 20,000 were being shipped East. Two months ago, McVea's five-man band asked $500 for a week's appearance; it now gets $1,500.

At first, it looked as if it would take a law suit to settle who really originated "Open the Door, Richard"—and when. Dusty Fletcher, a well-known comedian around Harlem, claimed the honors. He was backed by National Records, for whom he waxed his two-part version. But John Mason, another Negro entertainer, said he had started it, and it was mostly his version which McVea used, plus a musical assist from Dan Howell. The Duchess Music Corp., a subsidiary of the Leeds Music Corp., had bought the McVea-Mason version. Duchess settled the whole matter, however, by cutting Fletcher, Mason, McVea, and Howell all in. With even banks and mahogany-door concerns asking for rights to the phrase, everybody concerned knew it was best to compromise. A novelty like "Richard" lives a short life, if a merry one.

Open the Door, Richard: Saxophonist Jack McVea and band enact their theme

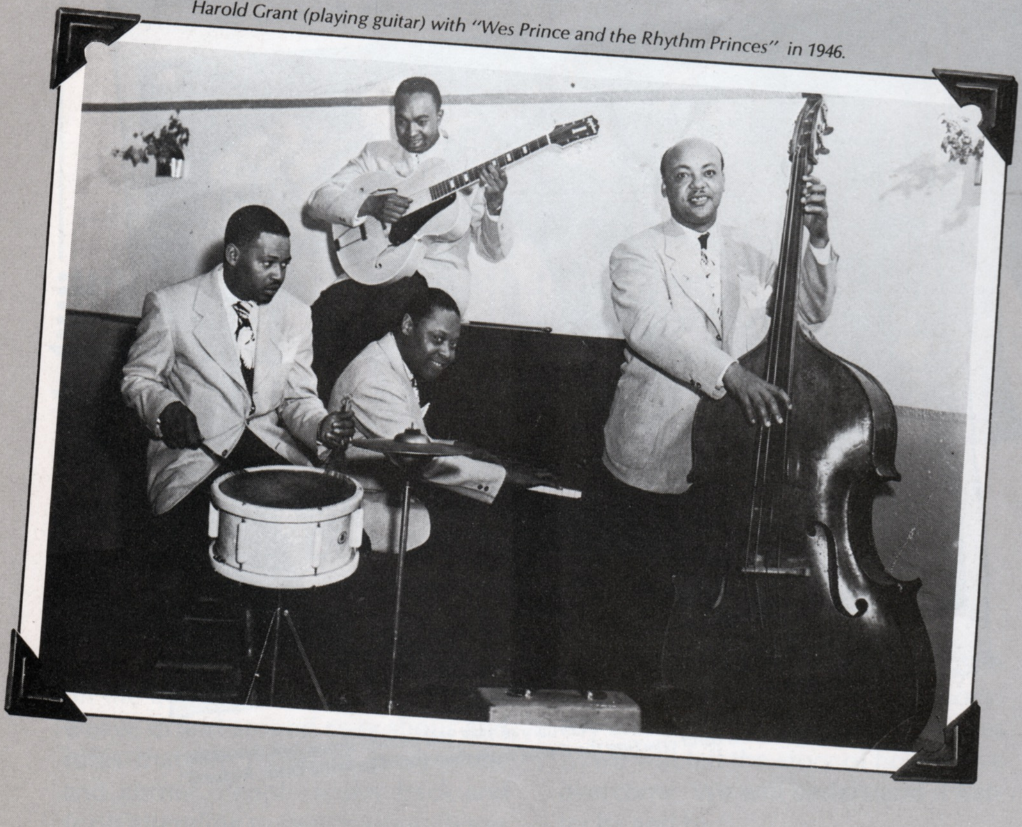
"Copyright Newsweek, Inc. 1947, reprinted by permission."

Taken from "Newsweek" in February of 1947, this picture shows Jack (knocking on door) and his band enacting the theme from their hit, "Open the Door, Richard."



"The Herb Gordy Trio," 1940. Later, Herb would head up his own 42-piece orchestra.

Harold Grant (playing guitar) with "Wes Prince and the Rhythm Princes" in 1946.



performed on several radio programs. After World War II, he joined "Joe Liggins and the Honeydrippers" as a jazz guitarist. Harold also worked at the "Modern Record Company" as a back-up musician for other artists and performers.

So, before coming to the streets of New Orleans Square, Jack, Herb, and Harold had seen the "big time."

"Actually, it wasn't all that great," laughs Jack. "Music in those days, even in groups, was hit and miss. Sometimes we didn't get our pay checks or the bandleader would take all the money and run."

"And," adds Harold, "I'd say that the guests at Disneyland are much more appreciative and 'genteel' than some of those I have encountered in nightclubs."

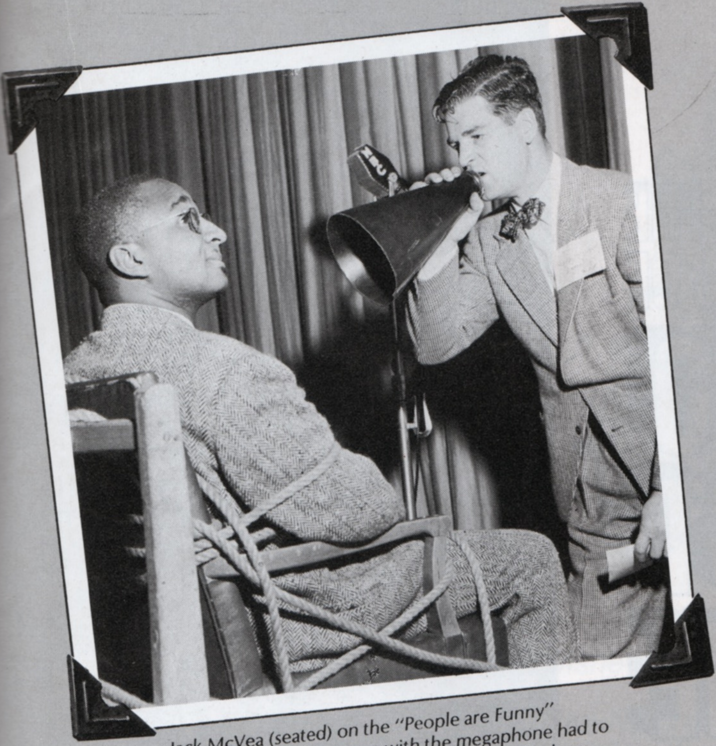
"Although I've met and worked with many great talents in the past," says Herb, "I've met many great celebrities and dignitaries here at Disneyland—from General Omar Bradley to the Chinese Ping Pong team. Buddy Ebsen even stopped once and did a little soft-shoe while we played."

"It's true, we've met many great celebrities at Disneyland," says Jack, "but like the strolling minstrels of long ago, we play for all the people. If our guests want to hear a particular tune, you can be almost certain that they're going to hear it—whether it's 'When The Saints Go Marchin' In' or 'It's A Small World.' "

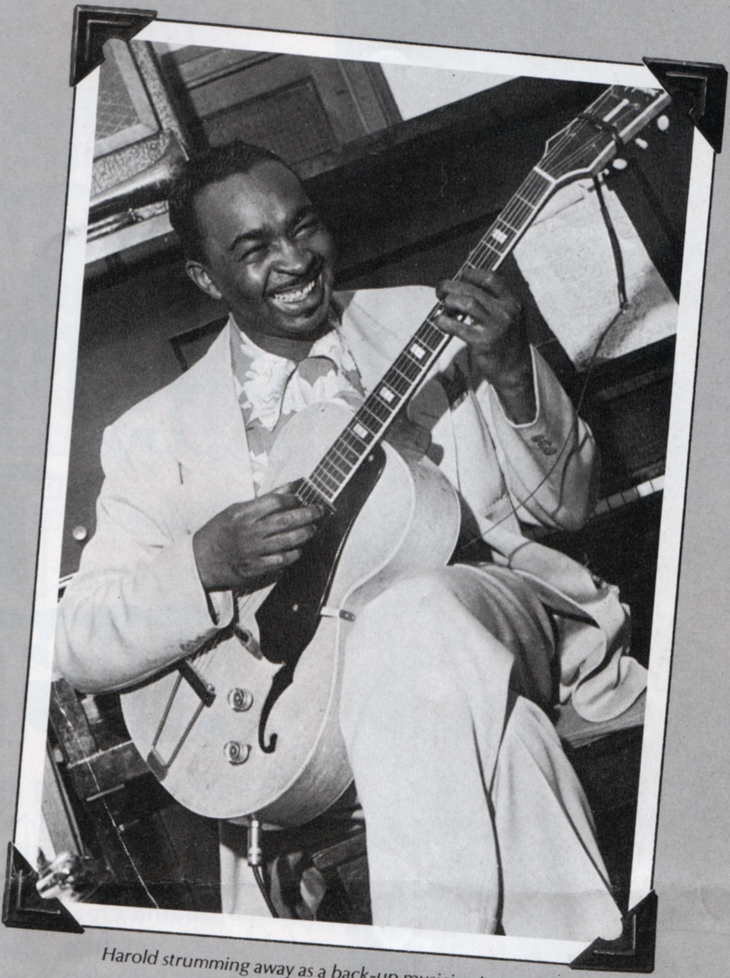
All their lives, these three men have been filling the world with music. Through good times and bad, Herb, Jack, and Harold have played on—and not just for the money, but because music is their way of life. "I'm gonna play till I can't stand," says Herb with a twinkle in his eye.

Jazz, like any form of music, is a pleasure that people cannot really do without. For whether the tune is slow or fast, the impulse that creates it is spiritual, and it is this spirit that has helped the world through many rough periods. As Harold so aptly put it, "Sometimes people just need to tap their toes and clap their hands."

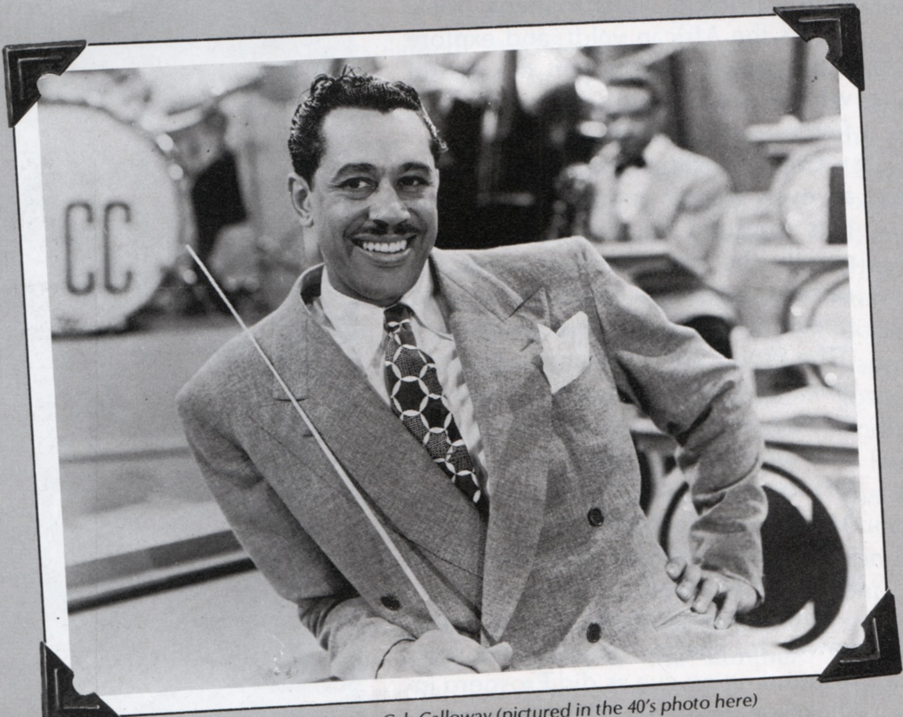
# FROM BATHTUBS TO BANJOS



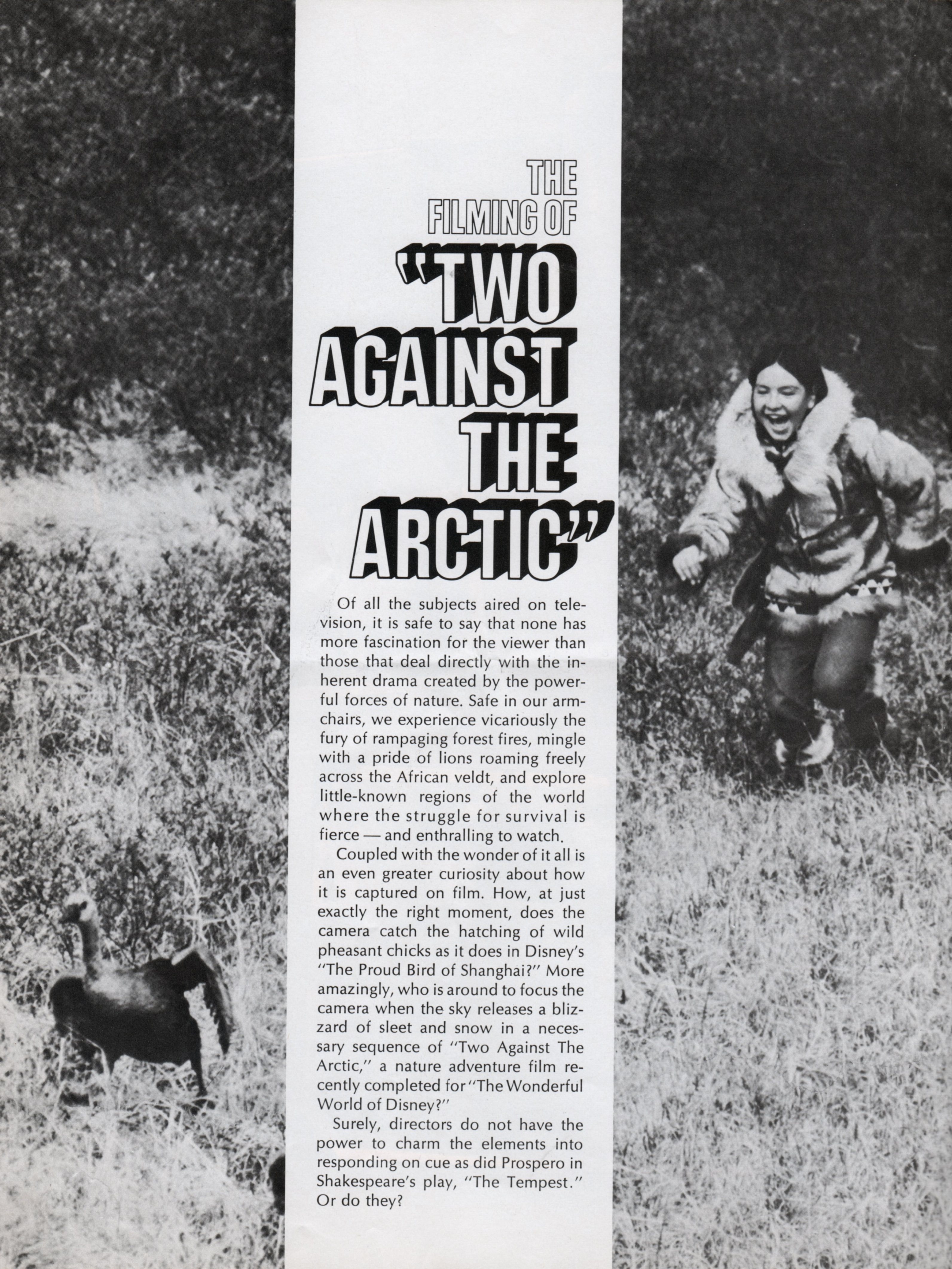
Jack McVea (seated) on the "People are Funny" program in 1947. The man with the megaphone had to sing "Open the Door, Richard" all during the show. He was awarded a kitchen stove.



Harold strumming away as a back-up musician in 1952.



Bandleader and performer Cab Calloway (pictured in the 40's photo here) commissioned Herb to write some arrangements for him.

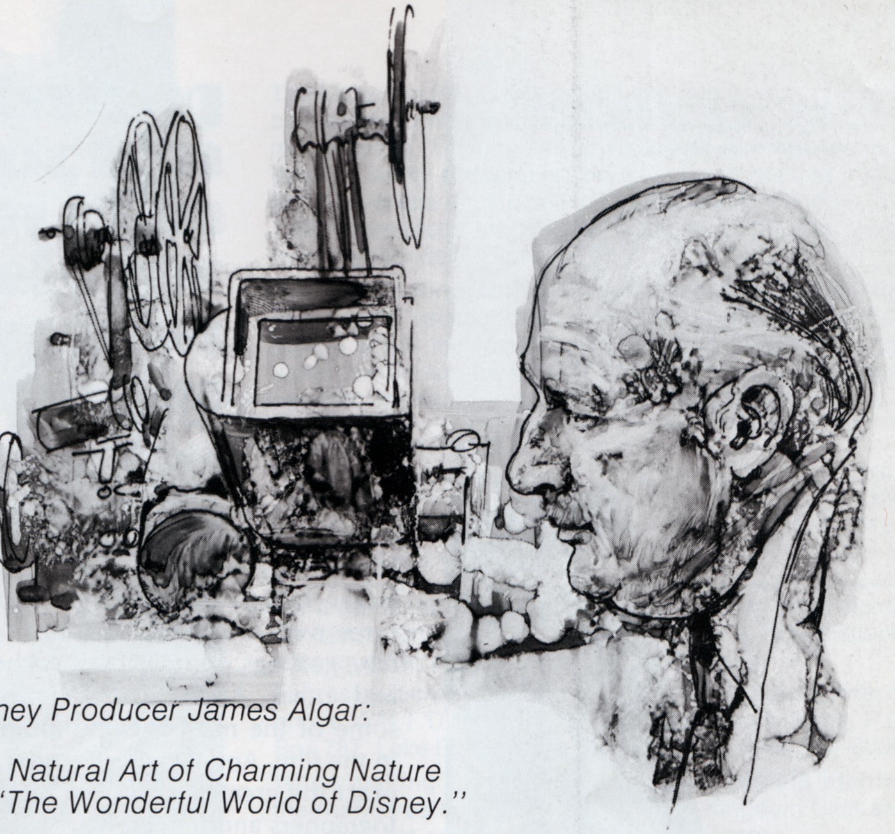


# THE FILMING OF "TWO AGAINST THE ARCTIC"

Of all the subjects aired on television, it is safe to say that none has more fascination for the viewer than those that deal directly with the inherent drama created by the powerful forces of nature. Safe in our armchairs, we experience vicariously the fury of rampaging forest fires, mingle with a pride of lions roaming freely across the African veldt, and explore little-known regions of the world where the struggle for survival is fierce — and enthralling to watch.

Coupled with the wonder of it all is an even greater curiosity about how it is captured on film. How, at just exactly the right moment, does the camera catch the hatching of wild pheasant chicks as it does in Disney's "The Proud Bird of Shanghai?" More amazingly, who is around to focus the camera when the sky releases a blizzard of sleet and snow in a necessary sequence of "Two Against The Arctic," a nature adventure film recently completed for "The Wonderful World of Disney?"

Surely, directors do not have the power to charm the elements into responding on cue as did Prospero in Shakespeare's play, "The Tempest." Or do they?



*Disney Producer James Algar:*

*The Natural Art of Charming Nature on "The Wonderful World of Disney."*

James Algar, the Disney director-writer-producer whose Oscar-winning work on nature films such as "The Living Desert" and "The Vanishing Prairie" has won wide acclaim, smiled at the thought that nature can be ordered to perform for the cameras.

"Patience is the magical power that is needed on nature films," he explained. "And flexibility. For example, the story of 'Two Against The Arctic' calls for the two Eskimo children, who are lost in the vastness of the Alaskan tundra, to realize how serious their problem is when the short summer ends with a wintry snowstorm.

"Well, it was important that we shoot the entire film on location in Alaska — the vastness of the tundra there is unique. The sky seems immense. I wanted the cameras to capture the desolate quality of these two tiny figures alone in all that emptiness. Their courage against almost insurmountable odds. In their situation, with no food, no weapons, no compass, the blizzard was particularly ominous — even the fine summer weather had deserted them.

"And so we listened to the weather reports and waited. Of course, we shot other scenes around the blizzard sequence. But it was the storm we were depending on. Finally, a heavy, black storm front moved in and the sky filled with black clouds. The sun shining slightly through those clouds turned the sky into a magnificent tapestry. We were ready. Our cameras filmed it as it happened — visually, the effect is breathtaking. Patience really paid off."

Briefly, "Two Against The Arctic" is the story of two Eskimo children, a 12-year-old girl named Lolly and her six-year-old brother, Joseph, who find themselves stranded on the tundra when their father's fishing boat fails to return from a walrus-hunting expedition. Realizing that something has happened to the fishermen, Lolly and Joseph set off across the seemingly endless tundra for home.

Home, however, is miles away. And the two children must use every ounce of ingenuity to survive. Nature can be harsh — at best, it is indifferent. But the two children are resourceful. Food is found in unlikely places and in unlikely ways on the tundra — unless one is an Eskimo child trained from infancy to survive under harsh conditions.

*(Continued)*

*"Just as Joseph and Lolly must search for tinier animals for sustenance, they in turn become prey for larger, hungry animals."*

*On location in Alaska, James Algar (far right) and part of cast and film crew.*

But just as Joseph and Lolly must search for tinier animals for sustenance, they in turn become prey for larger, hungry animals. Their adventures with wolves, wolverines, caribou, goslings, ptarmigans, polar bears, and other Arctic animals provide some of the most exciting moments in the film. And it is these scenes that exact the greatest skill from the photographers and film crew.

"The photographers who work on nature films are usually specialists in animal photography," explained Algar. "It takes a particular kind of sensitivity, a keen sense of expecting the unexpected. And patience with a capital 'P.' It goes without saying that they must love animals, be naturalists, enjoy what they are doing. The hours are long. The conditions can be brutal. And weeks on location in semi-isolation can be an overwhelming experience unless the crew is wholeheartedly involved in the work."

The two Eskimo children who play Lolly and Joseph are not professional actors. They were chosen from among 100 children suggested by school teachers in Nome as possibilities. At first, the script called for little dialogue between the two (a narrator tells the tale). But the two children proved to be such natural performers before the cameras, that the script was revised and dialogue added.

"Improvisation and flexibility are two key ingredients in a nature film. Rigidity is disastrous. The best moments are spontaneous," said Algar. "There is control, of course. The basic story line is adhered to. But photographers must have the freedom to shoot as much footage as any occasion demands. Nature is unpredictable and exciting — that's what our films try to show. It may take 20 feet of film to get one foot of usable material — but that one foot of film might be the most exciting moment in a two-hour picture."

Photographers shot 100,000 feet of film for "Two Against The Arctic;" slightly less than 5,000 feet were used in the finished production. James Algar, as the producer, was responsible for deciding just exactly which 5,000 feet would be used. Only a man with years of experience could so order nature. Prospero notwithstanding, the control of natural elements is not magic, it's a fine art.

"Two Against The Arctic," adapted from Sally Carrighar's book, "Icebound Summer," will be shown on "The Wonderful World of Disney" on NBC-TV in the near future.

*"The two Eskimo children who play Lolly and Joseph are not professional actors. They were chosen from among 100 children suggested by school teachers in Nome."*

# Introducing a New Motor Inn Plaza Vacation Plan Exclusively for Magic Kingdom Club Members

The Motor Inn Plaza, located in Lake Buena Vista, the host community to Walt Disney World, consists of four excellent motor hotels. Offering the finest guest room accommodations, family restaurants and lounges, swimming pools, and convenient shuttle service to the Magic Kingdom, the 1,600-room Motor Inn Plaza complex is just minutes away from the Florida Turnpike.

Now, Magic Kingdom Club members can take advantage of a special vacation plan developed exclusively for their benefit which includes accommodations for three nights, ticket media for the Magic Kingdom theme park, and coupons for round-trip shuttle bus transportation.

**PRICE PER PERSON**

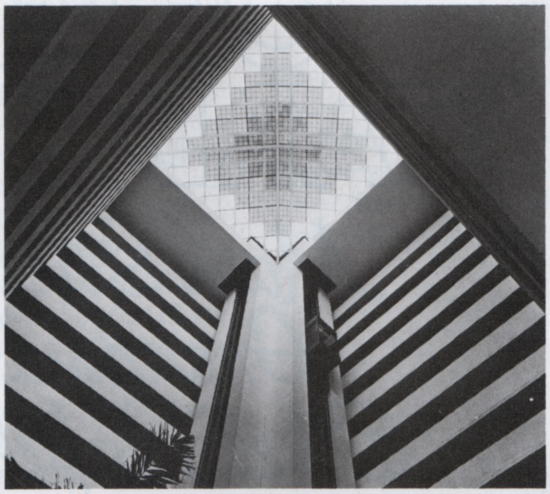
| | |
|---|---|
| ADULT (double occupancy) | $58 |
| *JUNIOR (12 through 17) | $13 |
| *CHILD (3 through 11) | $12 |

**Occupying room with adults.*

For those members who wish to stay less than three nights, the Magic Kingdom Club card is good for a 10% discount year round at all four Motor Inn Plaza hotels.

For reservations and/or further information, please write or phone WALT DISNEY WORLD Central Reservations, P.O. Box 78T, Lake Buena Vista, Florida 32830, (305) 824-8000.

When making reservations, members should identify themselves as belonging to the Magic Kingdom Club and give the host or hostess their Chapter number.



# KEEPER OF THE STARDUST

## Main Street's "Grandma" Ethel Penfield

Fifteen years, 200,000 babies, 600-000 diaper changes, 375,000 feedings — and she still loves babies. This makes Ethel Penfield, hostess of Disneyland's Baby Station, quite a remarkable woman.

"People are always so grateful that Disneyland has a facility like the Baby Station, so my job is always pleasant. Besides that, babies know that I like them, so they're never afraid of me. In fact, a great many toddlers call me Grandma. I like that."

In addition to Ethel's warm maternal appeal and friendly manner, the Baby Station, located next to "Carefree Corner" off Main Street, U.S.A., features changing facilities for the mothers to use, miniature toilets for toddlers, high chairs, a baby food machine, a kitchen for warming formulas, nursing area, and a charming lobby for the rest of the family to wait in. There's even a parking lot for strollers located outside.

"I try to help mothers whenever I can," says Ethel. "I'll warm a bottle while they're changing their babies, or I'll hold a baby while the mother is preparing his or her food. I do this because I know they want to get outside and enjoy their day at Disneyland as soon as possible.

"And, over the years, I've made many friends here. Why,one family comes back each year with a new baby! Another mother always brings in her foster babies to show me. And just recently, a mother brought in her teen-age daughter to see me; it seems the girl was here 14 years ago.

"Some days I'll see 300 babies, some days only ten; it depends upon the time of year. One family brought in a set of triplets and a set of twins at the same time, and there were no problems at all. I've noticed that families with multiple births are always very well organized. I guess they have to be," laughs Ethel.

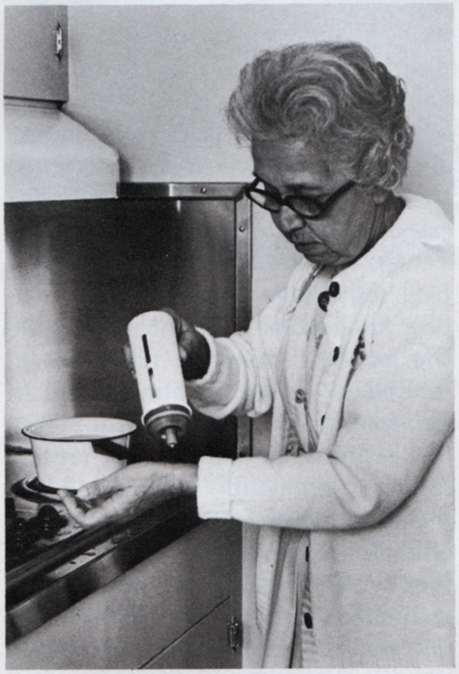
Being prepared and organized for babies, in numbers large or small, is nothing new to mankind. Gazing from one wall of the Baby Station to another, one can see pictures of infant "feeding vessels" that date back to the Stone Age. One picture shows an 18th-century pewter feeding bottle from England, another picture shows a feeding "flask" from the United States that dates back to 1875, and there's a photograph of an ancient Indian feeding receptacle that was found in Arizona. Although all the feeding vessels may not be similar in design, material, or age, their function was always the same.

"During the years I've been at the Baby Station," says Ethel, "bottles have changed from glass to plastic, diapers have changed from cloth to paper, safety pins have been replaced by tapes — but a baby, regardless of nationality, is still the same.

"That's why I have always liked the pictures with lines of poetry beneath them that are hanging in our lobby. They're a bit dated, but the basic message will always hold true. I especially like the lines by the poet Barretto: 'Babies are bits of stardust . . . lucky is the person who has held one . . .'."

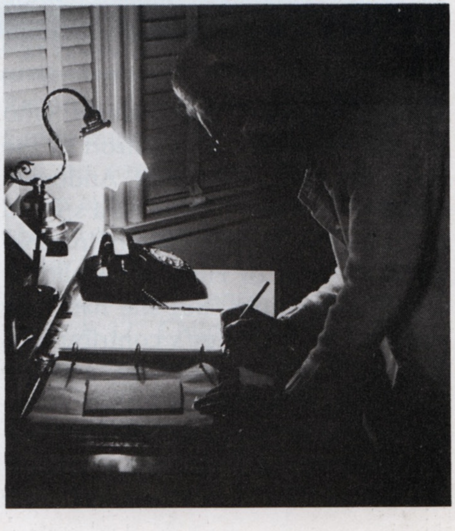
Behind the lace curtains of the Baby Station, the keeper of the stardust, Ethel Penfield, waits happily to assist those who need her. And the tiny guests that Ethel touches will find that she, too, has a special sparkle all her own.

*"A great many toddlers call me Grandma," says Ethel. "I like that."*



*Ethel helps mothers whenever she can.*

*The end of a sometimes long, but always enjoyable day.*



# IN AND AROUND WALT DISNEY PRODUCTIONS

## Movies

. . . The Studio's latest animated feature, "Robin Hood," set the all-time one-day record at New York City's Radio City Music Hall on Saturday, December 8, 1973, with a box-office gross of $65,907. The previous record was $65,398 for "What's Up, Doc?" on Saturday, March 25, 1972.

. . . Immediately following the completion of "Robin Hood," work began on the Studio's next full-length animated feature, "The Rescuers." Produced under the direction of Woolie Reitherman, it will be created from an original story based on two characters from the Margery Sharp "Bianca" stories. "The Rescuers" will star two mice who are troubleshooters for an international all-mice organization headquartered in the basement of the United Nations building.

Ken Anderson greets Her Imperial Majesty Farah Pahlavi, Empress of Iran, while Mrs. Anderson looks on.

. . . Ken Anderson, veteran Disney animator, has friends throughout the world. One of the most interesting, he says, is Mrs. Lily Amir-Arjomand, managing director of the Iranian Institute for the Intellectual Development of Children and Young Adults. Mrs. Amir-Arjomand, a friend of Her Imperial Majesty Farah Pahlavi, who is Empress of Iran and patron of the institute, had never met Anderson when she invited him to be a special guest to the Eighth Tehran International Festival of Films for Children and Young Adults. But she had long admired Walt Disney's contributions to children's entertainment, and she had heard of Anderson from a member of her staff who had seen the Disney artist at the 50th Anniversary Exhibition in New York's Lincoln Center during the summer. Anderson was delighted to represent Walt Disney Productions at the Iranian institute-sponsored festival, and he arranged to screen "Fantasia," "Cinderella," and a pre-production reel of "Robin Hood" as examples of highly developed animation. Anderson arrived in Tehran and after attending most festival screenings of 63 short and feature films from 17 countries, he told the group, "Animated films are intended to create an atmosphere of believability so that audiences can be involved in them. What we are selling in animation is personality. It makes no difference how stylized our animals are, we are not selling drawings or paintings. We are selling each character's personality, and that is universal." Anderson pointed out examples from "Robin Hood," noting that sly Robin is depicted as a fox and the evil consort to Prince John, Sir Hiss, is a snake. Both "Fantasia" and "Cinderella" were shown evenings at the Iran American Society Cultural Center to crowds of 500 filmmakers, students of animation, poets, writers, and institute personnel who work with children. At a reception which followed, the Empress told Anderson she had met Walt Disney and was greatly impressed with the man and his achievements. Later a special screening of the Disney films was given for the Royal Family at the Empress's request. Anderson, a native of Seattle, Washington, began with the Studio in 1934 as an apprentice animator. He worked with Walt on "Snow White and the Seven Dwarfs," "Pinocchio," "Cinderella," "Fantasia," and all the other classic animated features. Then, as now, he was concerned with art direction, supervision, story, color and styling, background, layout, and production design.

. . . Walt Disney Productions has received the Smokey Bear Campaign's annual "Golden Smokey" for "dedication to public service and continuing support of the forest fire prevention campaign." The award was announced by Mal Hardy of the Forest Service in the U.S. Department of Agriculture and campaign director. Donn Tatum, chairman of the board of WDP, accepted the coveted statuette in Los Angeles from Hardy and representatives of the campaign's other co-sponsors. Hardy cited some of the Disney organization's contributions to conservation, including the 1943 creation of a special forest fire prevention poster featuring Bambi and his forest friends. Hardy said the poster "had a direct influence on the creation of Smokey Bear for subsequent campaigns." He also said Disney designed and donated an inspirational fire prevention billboard poster that appeared at 1,100 locations in the Western United States and British Columbia in 1945. Since then, Hardy pointed out, the Disney organization has donated original footage from the film "Bambi" for use in a series of television commercials supporting fire prevention, and has contributed additional stock footage for another series called "Babes in the Woods."

## Walt Disney World

. . . An enthusiastic young brunette, who already has traveled widely in Europe, was selected as Walt Disney World's official Ambassador for 1974. She is Miss Christi Lee Zeisler, 20, daughter of Mr. and Mrs. Robert Zeisler of Orlando, Florida. She has been an employee of Walt Disney World for two years, and most recently served as an assistant supervisor, operations division, with responsibility in the Main Street, U.S.A., area. Of her new role and opportunities as the 1974 Ambassador, Christi commented, "I certainly enjoy meeting and being with people; I love travel and a challenge. And I seem to thrive on hard work and pressure. I really look forward eagerly to helping to advance the Disney ideals and philosophy . . . and, truly, helping people everywhere to understand what Walt Disney World means, what it has to offer, what it is all about." Born in Ohio, the young woman and her family moved to Florida in 1963. She was graduated from Boca Ciega High School in St. Petersburg, and it was while she was a student there that she read about Walt Disney World job opportunities. Christi applied and became the first girl to be assigned to operate a steam locomotive at the Magic Kingdom theme park. In the two years since, she had handled a variety of assignments at the theme park, many which in an earlier day might have been considered "men's jobs." Interested also in drama and jazz, as well as traveling, Christi says she hopes to make a career with the Disney organization. The young woman was officially commissioned as the Walt Disney World spokesman in a ceremony at Cinderella Castle forecourt. Howard Keel, singer and motion picture personality, was master of ceremonies. The Walt Disney World Ambassador annually travels about 100,000 miles visiting most major cities and states in this country and many foreign nations.

## Disneyland

. . . A deep love for people and a strong feeling for all Disney traditions characterize Disneyland's 1974 Ambassador to the World, Miss Carol DeKeyser. Epitomizing why friendship has become a Disney trademark, Carol looks forward to "the opportunity of working with and communicating with people around the globe." Selected to represent 6,300 Park employees, Carol has a rare combination of beauty, warm personality, and intelligence, as well as an avid enthusiasm for her job as Disneyland's goodwill emissary. After being chosen a finalist for the coveted title in 1973, Carol was determined to try again. "I wanted to be the best Ambassador Disneyland ever had, and I felt the experience would be invaluable to me in learning how to relate to people and situations." Born in Cape Cod, Massachusetts, the daughter of Mr. and Mrs. Henry DeKeyser has set definite goals for herself during her reign as Ambassador. "I am extremely proud of everything that Disney stands for. We entertain and bring laughter and enjoyment to millions of guests each year. And I want to convey these feelings to people I meet during my year as Ambassador." As the Park's emissary of goodwill, 21-year-old Carol will travel throughout the United States and abroad extending friendship and special greetings from Disneyland to people all over the world. The new Ambassador joined Disneyland in November, 1970, as an employee in the Foods division. Before her crowning, Carol worked at Main Street's Carnation Plaza Gardens. A graduate of Huntington Beach High School, in Huntington Beach, California, Carol studied at Orange Coast College before transferring to California State University, Fullerton, where she is currently a junior majoring in theater arts. Carol is taking a leave of absence during her year as Ambassador, but plans to continue her education upon completion of her reign.

## Music and Records

. . . Disneyland/Vista Records has produced an excellent selection of record albums especially suited to the Easter season. From Walt Disney's animated feature "Alice In Wonderland," scheduled for national theatrical rerelease at Easter, Disneyland Records offers three colorful and entertaining albums. They are: a 12" LP storyteller record that features the story, songs, and music enclosed in an 11-page book of "Alice In Wonderland" full-color illustrations; a 12" Children's LP record containing all the songs from "Alice In Wonderland;" and a 7" LP record with the story of "Alice" and the songs "Alice In Wonderland" and "I'm Late," enclosed in a 24-page full-color read-along book. Also hopping in at Easter time is Disneyland Records "Peter Cottontail, Plus Other Funny Bunnies And Their Friends." It will be easy to spot this album in stores everywhere, as it will be on display in a purple and yellow, "Happy Easter" hutch. Other recent releases of special significance are Disneyland Records 12" Children's LP, "Bob McGrath Sings For All The Boys And Girls," and, on Buena Vista label, an album featuring the Mike Curb Congregation singing "It's A Small World and Walt Disney's Greatest Hits."

MAGIC
KINGDOM
CLUB

# Disneyland

PHONE: (213) 626-8605 or (714) 533-4456 Ext. 703

## SPECIAL MAGIC KEY TICKET BOOKS NOT AVAILABLE TO THE GENERAL PUBLIC

Includes Admission and ANY 11 Attractions of Your Choice.

| | Value | Box Office Price |
|---|---|---|
| ADULT | ($13.35) | **$5.25** |
| JUNIOR (12 thru 17) | ($12.35) | **$4.75** |
| CHILD (3 thru 11) | ($ 9.25) | **$4.25** |

**Available ONLY to Magic Kingdom Club Members. Present Magic Kingdom Club card at main entrance box office.**

**Effective through May 31, 1974**

**ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE!**

## GENERAL ADMISSION ONLY

Entitles guests to admission to **Disneyland,** its free shows, exhibits, and entertainments, and to visit the seven "theme" lands.

| | |
|---|---|
| ADULT | **$4.00** |
| JUNIOR (12 thru 17) | **$3.00** |
| CHILD (3 thru 11) | **$1.00** |

## MAGIC KINGDOM CLUB DISNEYLAND MINI-VACATION

NOT AVAILABLE TO THE GENERAL PUBLIC (Advance reservations required)

| | Adult (Per Person) | Junior* (Per Person) | Child* (Per Person) |
|---|---|---|---|
| **2 Nights**<br>2 nights deluxe accommodations at the Disneyland Hotel<br>2 Special MKC Ticket Books (per person) | **$46.50** | **$ 9.50** | **$ 8.50** |
| **3 Nights**<br>3 nights deluxe accommodations at the Disneyland Hotel<br>2 Special MKC Ticket Books (per person)<br>Choice of one (1) of the "Goodtime Features" (per person) | **$67.50** | **$13.00** | **$10.75** |
| **4 Nights**<br>4 nights deluxe accommodations at the Disneyland Hotel<br>2 Special MKC Ticket Books (per person)<br>Choice of two (2) of the "Goodtime Features" (per person) | **$88.00** | **$16.50** | **$13.00** |

*Occupying room with adults

### Goodtime Features

1) Admission to Japanese Village & Deer Park
2) Knott's Berry Farm - Admission & 6 ride ticket book
3) Admission to Lion Country Safari
4) Admission to Marineland of the Pacific
5) Queen Mary - Upper Deck tour and admission to Jacques Cousteau's Living Sea
6) Universal Studios Tour
7) Lunch or Dinner in one of Disneyland's many restaurants

For each room reserved, a minimum of two adult rates is required. Full payment may be made at time reservation is made, but must be made fourteen (14) days prior to arrival. In the event of cancellation, full refund will be made if cancellation occurs more than five (5) days prior to scheduled arrival.

Effective through December 31, 1974. Prices subject to change without notice

### Special Note

Advance reservations must include your MKC Chapter number, and membership card must be presented at time of hotel registration.

**For Reservations: Write WALT DISNEY TRAVEL CO.**
Plaza Building
1150 West Cerritos
Anaheim, California 92802
**or Phone: (714) 956-5000**

MAGIC KINGDOM CLUB

# Disneyland

OPERATING HOURS

## REGULAR TICKET BOOKS AVAILABLE TO THE GENERAL PUBLIC

**COUPON MAKE-UP**

| | A<br>10c | B<br>25c | C<br>40c | D<br>70c | E<br>85c | General Admission Ticket |
|---|---|---|---|---|---|---|
| 11-Ride | (1) | (1) | (2) | (3) | (4) | (1) |
| 15-Ride | (1) | (2) | (3) | (4) | (5) | (1) |

| | Value | Box Office Price |
|---|---|---|
| **11-RIDE TICKET BOOK** | | |
| ADULT | ($10.65) | **$5.50** |
| JUNIOR (12 thru 17) | ($ 9.65) | **$5.00** |
| CHILD (3 thru 11) | ($ 7.25) | **$4.50** |
| **15-RIDE TICKET BOOK** | | |
| ADULT | ($12.85) | **$6.50** |
| JUNIOR (12 thru 17) | ($11.85) | **$6.00** |
| CHILD (3 thru 11) | ($ 9.35) | **$5.50** |

### MARCH 1974

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
| | | | | | 1<br>OPEN 10-6 | 2<br>OPEN 9-7 |
| 3<br>OPEN 9-7 | 4<br>CLOSED | 5<br>CLOSED | 6<br>OPEN 10-6 | 7<br>OPEN 10-6 | 8<br>OPEN 10-6 | 9<br>OPEN 9-7 |
| 10<br>OPEN 9-7 | 11<br>CLOSED | 12<br>CLOSED | 13<br>OPEN 10-6 | 14<br>OPEN 10-6 | 15<br>OPEN 10-6 | 16<br>OPEN 9-7 |
| 17 OPEN 9-7<br>St. Patrick's Day | 18<br>OPEN 10-7 | 19<br>OPEN 10-7 | 20<br>OPEN 10-7 | 21<br>OPEN 10-7 | 22<br>OPEN 10-7 | 23<br>OPEN 9-7 |
| 24 OPEN 9-7<br>31 OPEN 9-7 | 25<br>CLOSED | 26<br>CLOSED | 27<br>OPEN 10-6 | 28<br>OPEN 10-6 | 29<br>OPEN 10-6 | 30<br>OPEN 9-7 |

### APRIL 1974

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
| | 1<br>CLOSED | 2<br>CLOSED | 3<br>OPEN 10-6 | 4<br>OPEN 10-6 | 5<br>OPEN 10-6 | 6 OPEN 9-7<br>Spring Fling 8:30-1:30 |
| 7<br>OPEN 8-12 | 8<br>OPEN 8-12 | 9<br>OPEN 8-12 | 10<br>OPEN 8-12 | 11<br>OPEN 8-12 | 12<br>OPEN 8-12 | 13<br>OPEN 8-12 |
| 14 OPEN 8-10<br>Easter Sunday<br>Easter Parade 2 PM | 15<br>OPEN 10-6 | 16<br>OPEN 10-6 | 17<br>OPEN 10-6 | 18<br>OPEN 10-6 | 19<br>OPEN 10-6 | 20<br>OPEN 8-7 |
| 21<br>OPEN 8-7 | 22<br>CLOSED | 23<br>CLOSED | 24<br>OPEN 10-6 | 25<br>OPEN 10-6 | 26<br>OPEN 10-6 | 27<br>OPEN 8-7 |
| 28<br>OPEN 8-7 | 29<br>CLOSED | 30<br>CLOSED | | | | |

### MAY 1974

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
| | | | 1<br>OPEN 10-7 | 2<br>OPEN 10-7 | 3<br>OPEN 10-7 | 4<br>OPEN 8-7 |
| 5 OPEN 8-7<br>"Viva Mexico" Celebration | 6<br>CLOSED | 7<br>CLOSED | 8<br>OPEN 10-7 | 9<br>OPEN 10-7 | 10<br>OPEN 10-7 | 11<br>OPEN 8-7 |
| 12 OPEN 8-7<br>Love Bug Days | 13<br>CLOSED | 14<br>CLOSED | 15<br>OPEN 10-7 | 16<br>OPEN 10-7 | 17<br>OPEN 10-7 | 18<br>OPEN 8-7 |
| 19<br>OPEN 8-7 | 20<br>OPEN 10-7 | 21<br>OPEN 10-7 | 22<br>OPEN 10-7 | 23<br>OPEN 10-7 | 24<br>OPEN 10-7 | 25 OPEN 8-1<br>Big Band Festival |
| 26 OPEN 8-1<br>Big Band Festival | 27 OPEN 9-10<br>Memorial Day | 28<br>OPEN 10-7 | 29<br>OPEN 10-7 | 30<br>OPEN 10-7 | 31<br>OPEN 10-7 | |

REMINDER

## NEW NATIONWIDE BENEFIT FOR MKC MEMBERS

Now all Magic Kingdom Club Members receive **a 20% DISCOUNT on any standard size car AT ALL HERTZ RENT-A-CAR LOCATIONS!**

That's right! Just present your Membership Card at the Hertz counter upon arrival, and you will receive your 20% discount on any standard size Hertz car.

Hertz® MAGIC KINGDOM CLUB®

## SPECIAL MAGIC KINGDOM CLUB VALUE AT THE DISNEYLAND HOTEL IN CALIFORNIA

Your Magic Kingdom Club card entitles you and your family to a 10% discount on accommodations at the luxurious Disneyland Hotel in Anaheim, California.

Since the Hotel is adjacent to Disneyland, leave your car there and take the Monorail to the "happiest place on earth!"

For reservations, call or write the Disneyland Hotel, 1150 Cerritos Avenue, Anaheim, California 92802 (714) 535-8171 and be sure to identify yourself as a Magic Kingdom Club member.

© Walt Disney Productions

MAGIC KINGDOM CLUB

# Walt Disney World

## VACATION KINGDOM, FLORIDA

### SPECIAL MAGIC KEY TICKET BOOKS NOT AVAILABLE TO THE GENERAL PUBLIC

Includes use of WDW Transportation System (Monorails, ferryboats, and trams) for one day, "Magic Kingdom" Theme Park admission, and ANY 8 attractions of your choice.

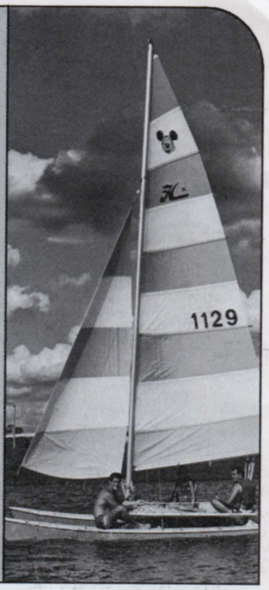
| | Value | Box Office Price |
|---|---|---|
| ADULT | ($11.70) | **$5.50** |
| JUNIOR (12 thru 17) | ($10.70) | **$5.00** |
| CHILD (3 thru 11) | ($ 7.90) | **$4.50** |

**Available ONLY to Magic Kingdom Club Members. Present Magic Kingdom Club card at main entrance box office.**

**Effective through May 31, 1974**

**ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE!**

**(Parking not included)**



### GOOD NEWS FOR MAGIC KINGDOM CLUB GOLFERS!

Upon presenting your membership card, MKC members are eligible for the following rates at the Walt Disney World Golf Resort and our nearby Lake Buena Vista Course:

| | General Public | MKC Members |
|---|---|---|
| Greens Fee | $10.00 | $ 6.00 |
| Electric Car | 5.00 | 5.00 |
| | $15.00 | $11.00 |

**THE WALT DISNEY WORLD GOLF RESORT...**
Home of the Walt Disney World Golf Classic: The National Team Championship coming October 31 - November 3.

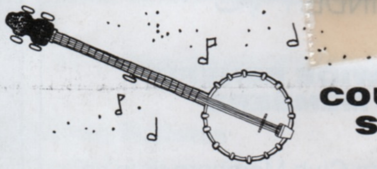
Jack Nicklaus, pictured above with Mickey Mouse, has won individual championships at the Classic for the past three years.

### OPERATING HOURS

**MARCH**
1st/16th 9 AM—8 PM • 17th/31st 9 AM—9 PM

**APRIL**
1st/7th 9 AM—9 PM • 8th/19th 8 AM—MIDNITE
20th/30th 9 AM—7 PM

**MAY**
1st/31st 9 AM—7 PM



### COUNTRY MUSIC SPECTACULAR

Join a happiness hoedown as the Magic Kingdom makes way for Charlie Rich and other top name singing stars!
APRIL 27 & 28

### CARIBBEAN ADVENTURE

Three, four and seven day cruises are available to all Magic Kingdom Club members.

**For information, contact:**

**Walt Disney Travel Co.**
P.O. Box 22094
Lake Buena Vista, Florida 32830
**(305) 828-3232**

# SPECIAL MAG DVENTURES

NOT AVAILABLE TO THE GENERAL PUBLIC (Advance reservations required)

## VACATION KINGDOM HOLIDAY

**Includes, per person**

- . . . Accommodations for 3 nights at either the Contemporary Resort or the Polynesian Village themed resort-hotels.
- . . . 4 days' use of the WALT DISNEY WORLD Transportation System (monorails, mini buses, motor launches and ferryboats) connecting Walt Disney World resort-hotels, Fort Wilderness Campground resort and the Magic Kingdom Theme Park.
- . . . 2 Magic Kingdom Club "WALT DISNEY WORLD Ticket Books."
- . . . Admission to the World Cruise.
- . . . 1 additional Magic Kingdom General Admission.
- . . . Coupons good for choice of 3 of the following:
  - Boating
  - Horseback Riding
  - Luncheon Buffet
  - Additional Magic Kingdom Club Ticket Book
  - Moonlight Cruise

| **Per-Person Rates** (including tax) | **PRICE** |
|---|---|
| ADULT (double occupancy) | **$ 88.00** |
| *JUNIOR (12 thru 17) | **$ 26.00** |
| *CHILD (3 thru 11) | **$ 22.00** |
| SINGLE OCCUPANCY | **$147.00** |

*Occupying room with adults

Accommodations are resort-sized rooms designed to sleep up to four people comfortably.

## GOLF VACATION

**Includes, per person**

- . . . 3 nights' accommodations at the Golf Resort Hotel.
- . . . 4 days' use of the transportation system (monorails, ferries, launches, minibuses).
- . . . 2 days of unlimited golf on either the Palm or Magnolia Courses . . . including electric golf cart.
- . . . Walt Disney World Golf Hat.
- . . . One Magic Kingdom Club Ticket Book.
- . . . Admission to the World Cruise.
- . . . Coupon good for choice of one of the following:
  - — Dinner at a Polynesian Luau, the Golf Resort Hotel, the Contemporary Resort Hotel, or the Polynesian Hotel.
  - — One day of unlimited golf, including electric golf cart.
  - — An hour's use of a mini-speedboat on the lakes of Walt Disney World.

| **Per-Person Rates** (including tax) | **PRICE** |
|---|---|
| ADULT (double occupancy) | **$103.00** |
| *JUNIOR (12 thru 17) | **$ 43.00** |
| *CHILD (3 thru 11) | **$ 38.00** |
| SINGLE OCCUPANCY | **$162.00** |

*Occupying room with adults.

## MOTOR INN PLAZA VACATION PLAN

**The Motor Inn Plaza consists of four new high-rise hotels, located in Lake Buena Vista, the first community in Walt Disney World. A special Magic Kingdom Club plan has been developed which consists of accommodations for three nights, Theme Park ticket media, and round trip shuttle bus coupons.**

| **Cost Per Person:** | |
|---|---|
| ADULT (double occupancy) | **$58.00** |
| *JUNIOR (12 thru 17) | **$13.00** |
| *CHILD (3 thru 11) | **$12.00** |

*Occupying room with adults

*Your Magic Kingdom Club card is good for a 10% discount on accommodations, at the four Motor Inn Plaza Hotels, when not using the plan above.

Dutch Inn | HOWARD JOHNSON'S | Royal Inn | TRAVELODGE

## MAGIC KINGDOM CLUB CAMPING JAMBOREE

**Includes, per person:**

**3 Nights at a Fort Wilderness Campsite**

**2 Magic Kingdom Club Theme Park Ticket Books**

**4 Days' use of the transportation system (Monorails, Minibuses, Motor Launches and Ferryboats) connecting WALT DISNEY WORLD Hotels, Fort Wilderness Campgrounds and Magic Kingdom Theme Park**

**1 Additional Magic Kingdom General Admission**

**Admission to the World Cruise**

**Coupons good for choice of two of the following:**

- . . . Boating
- . . . Horseback Riding
- . . . Luncheon
- . . . Moonlight Cruise
- . . . One Magic Kingdom Club Walt Disney World Ticket Book

Advance reservations must include your MKC Chapter number, and membership card must be presented at time of registration.

A deposit of $12 per campsite will be required upon confirmation. The balance is due 21 days prior to arrival. In the event of cancellation, full refund will be made if cancellation occurs more than 5 days prior to scheduled arrival.

Effective through December 31, 1974. Prices are subject to change without notice.

**Campsite Cost** 3 Nights at $12 Per Night—$36.00, plus tax.

| **Cost Per Person in Addition to Campsite Cost** (including tax) | | |
|---|---|---|
| | ADULT | **$22.00** |
| | JUNIOR | **$20.00** |
| | CHILD | **$17.00** |

## GENERAL INFORMATION for the above MAGIC KINGDOM CLUB VACATION PLANS

Effective through December 31, 1974. Prices subject to change without notice.

Check-in Time — 3:00 PM    Check-out Time — 12:00 noon.

For each room reserved, a minimum of two adult rates is required. A deposit will be requested upon confirmation. The balance is due 21 days prior to arrival. In the event of cancellation, full refund will be made if cancellation occurs more than 5 days prior to scheduled arrival.

### Special Note

Advanced reservations must include your MKC Chapter number, and membership card must be presented at time of hotel registration.

### Additional Nights

Additional nights, subject to availability. There is no charge for children 17 years and under occupying room with adults. The charge for each adult over two per room is $4 per night.

Prices subject to applicable taxes.

### For Reservations:

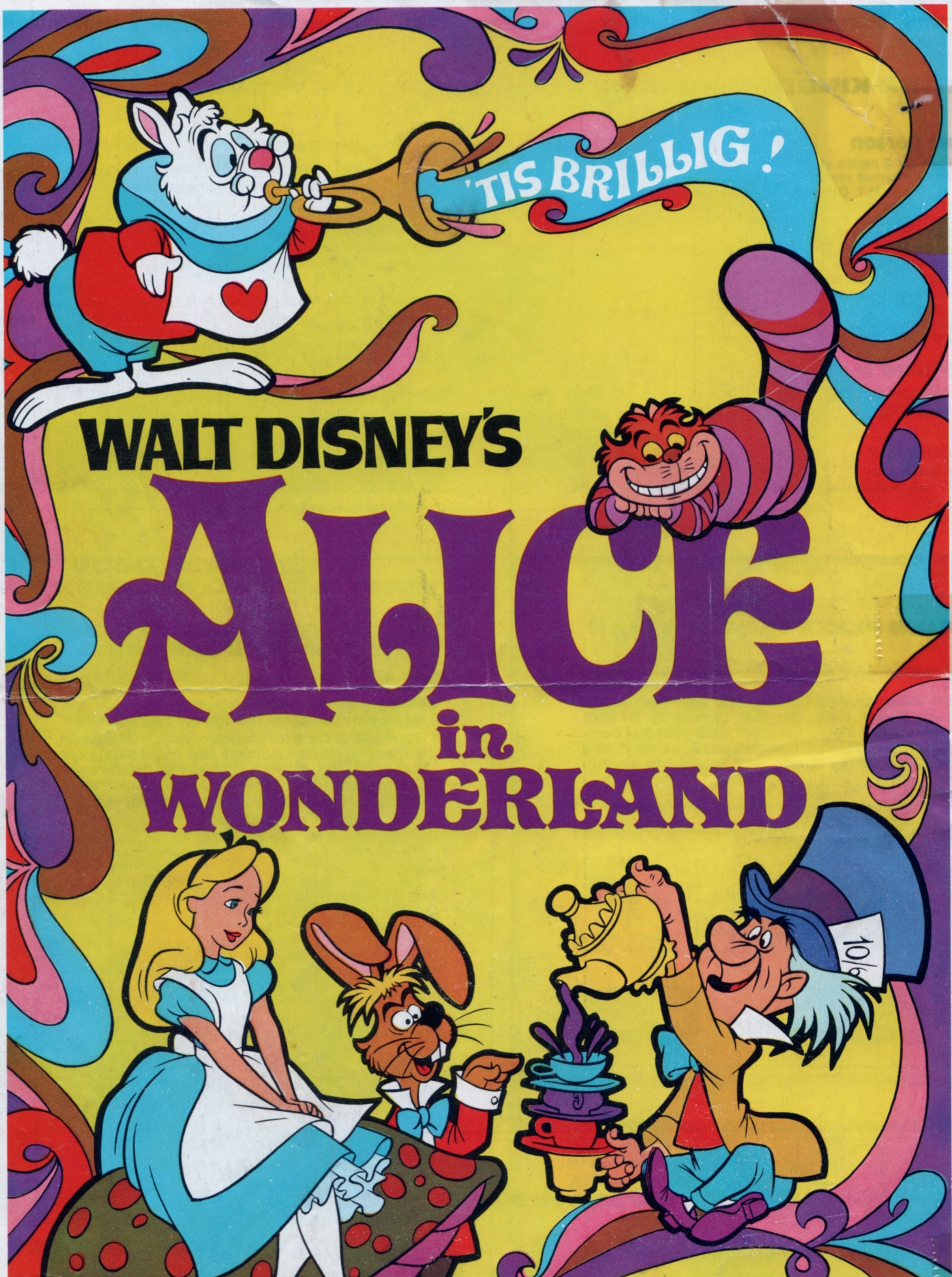
**Write WALT DISNEY WORLD Central Reservations**
P.O. Box 78T, Lake Buena Vista, Florida 32830
**or Phone: (305) 824-8000**

**DISNEYLAND**
1313 HARBOR BLVD.
ANAHEIM, CALIF.

ADDRESS CORRECTION
REQUESTED

**Walt Disney World**
**VACATION KINGDOM, FLORI**

BULK RATE
U. S. POSTAGE
PAID
LOS ANGELES, CALIF.
PERMIT NO. 26306


'TIS BRILLIG!
WALT DISNEY'S
ALICE
in
WONDERLAND
10/6
TECHNICOLOR®
Released by Buena Vista Distribution Co., Inc. © 1974 Walt Disney Productions.
G GENERAL AUDIENCES ALL AGES ADMITTED

OPENS AT EASTER IN THEATRES AND DRIVE-INS ALL OVER